



VANCOUVER ASSOCIATION OF LAW LIBRARIES - NOVEMBER SEMINAR

"The Technology Springboard: How Law Librarians Can Bootstrap Their Future"

Guest speaker Steve Matthews of Stem Legal Web Enterprises will be talking about how law librarians are using technology outside of the law library in order to benefit their employer. Using real world examples and ideas for new directions, Steve will illustrate how the types of projects we get involved with have the potential to change the optics of the profession and positively impact our organizations.

Steve Matthews is the Founder of Stem Legal Web Enterprises, a web development, publishing and strategy company, working exclusively for clients in the legal market. For almost 20 years, Steve has conceived, developed and marketed law firm websites. In particular, he is recognized as one of the leading authorities on search engine optimization (SEO) strategies for lawyers and law firms.

Steve has been an editorial board member for the ABA's Law Practice magazine, co-founded the award-winning group blog Slaw, and is frequently quoted throughout North America on topics and trends related to legal web technology. In 2011, Steve was inducted as a Fellow of the College of Law Practice Management.



Date: Thursday, November 28, 2013

Time: Registration @ 11:45, lunch @ 12 noon

Place: Shangri-La Hotel, 1128 W. Georgia Street, Conference Floor

Cost: \$46.00 members, \$65 non-members

Please register and pay by Thursday, November 21, 2013.
No refunds are available after Thursday, November 21, 2013.
Registration is not permitted at the door.
Dietary restrictions cannot be accommodated for late registrations.

Name of attendee _____

Organization _____

Holding Company _____

Email address _____

Receipt Required? Yes ____ No ____

Dietary Restrictions _____

Return your completed form with your cheque for \$46.00 payable to Vancouver Association of Law Libraries to:
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